



### "Mobile Health in the U.S. Army: The Power of Virtualizing Healthcare"

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### Disclaimer

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# Military Health System

- US Military Health System- \$43B global health system serving over 9.8 million beneficiaries.
- Interested in telemedicine & mHealth as a mechanism to preserve and promote health and ensure soldier fitness.

### **The Propagation of Mobile Technologies**



- 6 billion mobile phone subscribers worldwide. (ITU, Nov 2011)
- Mobile data networks cover <u>90%</u> of the people on the planet.
- •<u>60%</u> of the world's population can access fast mobile connections (HSDPA/3G+).
- •On average, your mobile phone is within an arm's reach <u>19</u> <u>hours per day</u>.
- Majority of new internet connections worldwide are mobile.

### Mobile phones – then and now!



### Adult gadget ownership over time (2006-2012)

% of American adults who own each device



Source: Pew Internet surveys, 2006-2012.



New Yorker Magazine - February 2010

### "Obama orders federal agencies to step up mobile services" 23 May 2012

Obama administration is calling for government services to get on the mobile bandwagon.

<u>Digital Government Strategy initiative</u> - President Obama directed all government agencies to make at least two of their "priority customer-facing services" available on mobile devices within the next 12 months.

Each agency is to create a web page outlining its digital strategy within two months and use web performance analytics & customer satisfaction measurement tools on all ".gov" websites

Data.gov site will be transformed into a data and API catalog that pulls directly from agency websites in real time to encourage more outside development

http://links.mkt1985.com/ctt?kn=104&ms=NDA5ODE4NQS2&r=MTg5NDA1NDcwMjUS1&b=0&j=MTI1NTYzODk5S0&mt=1&rt=0

# Current data shows that doctors are supportive of mHealth

- 88% of physicians would like their patients to track or monitor their health at home, particularly their weight, blood sugar levels and vital signs.
- 56% of physicians using mobile devices say they expedite decision-making.
- 67% of physicians say they are using personal mobile devices for health solutions that aren't connected to their practice or hospital IT systems.
- Doctors are 250% more likely to own a tablet than other consumers.

# Mobile Health Applications Flooding Marketplace



### **Mobile Health Applications**

Application	Number of health applications available for download	Intended for consumer / patient	Intended for healthcare professional	Number of downloads
iPhone	~6000	73%	30%	Unknown
Android	~600	81%	20%	3.5 million +
Blackberry	~200	70%	30%	Unknown

# What is mHealth?

 mhealth is the use of mobile and wireless devices to improve health outcomes, healthcare services and health research.

-This definition was developed by a NIH Consensus group





# **mHealth Evidence**

Agents for Behavior Change

- Smoking Cessation: 28% of smokers receiving SMS messages quit vs. 13% of control group. (A. Rogers et.al. Do u smoke after txt? *Tobacco Control 2005;14:255-261*).
- Diabetes: For patients using interactive SMS support service, mean HbA1c improved from 7.5 ± 1.5% to 7.0 ± 1.1% (P = 0.003). Hyuk-Sang Kwon, et. al. Diabetes Research and Clinical Practice Volume 66, December 2004: Pages \$133-\$137
- Diabetes: The web-based intervention using SMS messaging improved levels of HbA1c in type-2 diabetic patients for the sixmonth duration of the trial. *Journal of Clinical Nursing, June, 2007, Vol. 16 No. 6, pp 1082-1087 Hee-Seung Kim, Ph.D., RN; Hye-Sun Jeong PhD, RN*
- Appointment Attendance. SMS reminders improved primary care attendance from 48% to 59%. The use of text messaging to improve attendance in primary care: a randomized controlled trial. *Family Practice 2006 23(6):699-705*

### Wireless Body Area Network (wBAN) using "Smart" bandages



BAN Medical Patches as smart disposable labels.



Standardized, detachable, re-usable radio







#### **First Clinical Trial**

#### Scorventis

**Data Collection** 

and Analysis



Wireless

Communication





Clinician





# Low Cost, Easy to Deploy Health Gateway



# Low Cost, Easy to Deploy Health Gateway



# **Qualcomm 2net concept**





#### **Patient's Home**

⇒

i.e. UPMC

 $\rightarrow$ 



Electronic Health Record (EHR) Integration



### **TATRC Mobile Health Domains**



✤Pain / Behavioral Health Warrior Transition Command

✤Humanitarian Assistance/

Disaster Response(HA/DR)

### **TATRC Mobile Health Domains**





mCare: Mobile Secure Messaging for the Case Management of Injured Soldiers

#### "mCare": Mobile phone-based Secure Messaging System for the Case Management of Injured Soldiers





- Synchronization over distance of:
  - Wounded Warriors (mTBI)
  - Military care team members
- Uses patients' EXISTING cell phones
- Secure, HIPAA compliant messaging
- Simple patient responses (typically 1 character or one click)
- Care team leverages a website to access information

#### mCare Message Utilization from Launch Date





### mCare Charting

mCare: General Well Being Questionnaire



3/20/2011

**D**···



0

3/30/2011

<u>∆</u>.\_\_

Impact of Daily Activities

Hours of Sleep

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3/27/2011

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Return to Soldier Dashboard

No Response Received From Question

2/28/2011

### mCare Toolbox

Home User Manage	ement		Logout
Group Dashboard Toolbox			
Toolbox Announcements With this tool you can Add New, Schedule and Assign Existing Announcements.	<b>Health &amp; Wellness Tips</b> With this tool you can Edit, Delete, Copy, Schedule, Assign and Deactivate Tips.	Questionnaires With this tool you can Add New, Schedule and Assign Questionnaires	<b>Websites / Links</b> With this tool you can Add New, Edit and Delete Websites / Links.
Cell Phone Group Admin With this tool you can Add New, Edit Transfer and Delete Groups.	Appointment Confirmation (All Patients)         With this tool you can Add New, Confirm, Edit and Delete Appointments.         Image: Confirm Add New, Confirm, Edit and Delete Appointments.	Scheduler With this tool you can add new and view existing schedules	Image: Arrowski state

### Patient Case Study



#### Typical Monthly Messages (February 2012)

Appointment Reminders	13 (7 specialties)
Announcements	14
Health & Wellness Tips	<u>20</u>

TOTAL 47

### mCare Research Study

- Prospective, randomized, two arm, placebo controlled, IRB approved trial
- n=184
- Completion date: October 2012

Outcomes	Objective	Measurement	Expected Benefit
	Increasing contract rates	Contact rates assessment btw SM, CM and PS	Improvement contact rates
Administrative	Satisfaction with CM Care	Management Quality Assessment	Increased communication = increased satisfaction
	Appointment attendance rates	Rates of verified appointment attendance	Decreased no-show rates
Clinical *	Well-being / Neurobehavioral	General Well-Being Schedule Neurobehavioral symptom Inventory	Evaluation of current symptoms
	Goal awareness	Comprehensive Transition Plan assessment	Accurate goal awareness
	System performance	System analysis	Prioritization of features required
Technological	System utilization – Service Member	System analysis	System is functional and reliable
	System utilization – Case Manager/Platoon Sergeant	System analysis	System is functional and reliable
	User Satisfaction – Service Member	Focus group evaluation QUIS technology assessment	Acceptability of system
System-based	User Satisfaction – Case Manager/Platoon Sergeant	Focus group evaluation QUIS technology assessment	Acceptability of system

# Text4Baby

# SMS messaging to promote maternal-fetal health

# Text4Baby



First ever **free-to-end -user mobile** health information service taken to scale in the US.

**Educational program** of the National Healthy Mother Healthy Babies Coalition focused on maternal & child health.

Allows women to receive timely information via their personal mobile phones - keeps them informed on ways they can improve their health & the health of their babies

Three SMS text messages per week through pregnancy & the first year of life timed to due date or baby's date of birth.

>150,000 women (and men) enrolled since 4 Feb 2010 and >11 million messages sent

http://www.text4baby.org

# Text4Baby Evaluation Summary

- TATRC sponsoring evaluation of text4baby at Madigan Army Medical Center with GWU assisting in the evaluation (December 2011 start date)
- Randomized controlled trial with approximately 1,000 pregnant active personnel & dependents
- Comparing: text4baby + usual care with usual care
- Powered to detect improved pre-natal care utilization (PNCU)
- Hypothesis: Text4baby will promote PNCU & pre-natal healthy behaviors targeted by text messages:
  - smoking, alcohol consumption, immunizations, folic acid & vitamin consumption
- Enrollment: 428 enrolled as of 22 May 2012
- Four Surveys for each study participant

Concept of Operations (CONOPS) for the Army Medical Department

Mobile Health Environment (MHE)

#### MHE High Level Operational Concept



### Scope: Inclusive of 4 Domains

- Mobile interactions:
  - Patient to Provider
  - Patient to System
  - Provider to Provider
  - Provider to System



Concept of Operations (CONOPS) for Mobile Health Environment (MHE)

Version: 1.0

December 2011

Prepared by:

Health Policy and Services (HP&S) Army Medical Department (AMEDD), Office of the Surgeon General (OTSG)

And United States Army (USA) Medical Research and Materiel Command (MRMC) Telemedicine and Advanced Technology Research Center (TATRC)

And

USA Medical Department Center and School (AMEDD C&S) Total AMEDD Systems Management Directorate (TASM)

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### **TATRC Mobile Health Domains**



(MMC)

# "Army Times"

#### 13 December 2010



#### Connecting Soldiers to Digital Applications

Exploring ways to issue soldiers cell phones and pay the monthly bill – for use both in garrison & deployed settings.

Goal is for soldiers to get information when they need it, wherever they are.

"One of the options potentially is to make it a piece of equipment in a soldier's clothing bag."

Lieutenant General Michael Vane, Director, Army Capabilities Integration Center, on issuing cell phones to soldiers.

### "Combat Smart Phones"



### **Casualty Treatment Data Capture**

### Tactical Combat Casualty Care (TCCC) Card

Name/ID: . DTC:	ALLERG	IES:	A: Intact Adjunct Cric Intubated
Friendly	Unknown TQ TIME	NBC	B: Chest Seal NeedleD ChestTube C: TQ Hemostatic Pached PressureDx IV IO
			FLUIDS: NS / LR 500 1000 1500 Hextend 500 1000 Other:
	y was and		DRUGS (Typ e / Dose / Route): PAIN ABX OTHER
GSW BLAS	ST MVA Other		
AVPU			
PULSE			
RESP			
BP			
DDFORMXXXX/Tasta	of Confect Costality Care Cards	100	Medic's Name

### **Combat Casualty Care Informatics & Telemedicine – First Responder Medic**



### **TATRC Mobile Health Domains**



# Mobile Learning Environment (MoLE)

Using Smartphones to enhance Humanitarian and Disaster Relief Operations

#### Department of Defense Instruction 6000.16

	Department of Defense INSTRUCTION NUMBER 6000.16 May 17, 2010
	USD(P&R)
SUBJECT:	Military Health Support for Stability Operations
References:	<ul> <li>(a) DoD Directive 5124.02, "Under Secretary of Defense for Personnel and Readiness (USD(P&amp;R))," June 23, 2008</li> <li>(b) DoD Instruction 3000.05, "Stability Operations," September 16, 2009</li> <li>(c) DoD Directive 5136.01, "Assistant Secretary of Defense for Health Affairs (ASD(HA)), "June 4, 2008</li> <li>(d) Joint Publication 1-02, "Department of Defense Dictionary of Military and Associated Terms," current edition</li> </ul>
1. <u>PURPOS</u> instructions Reference (a stability ope	<u>SE</u> . This Instruction establishes policy, assigns responsibilities, and provides for military health support of stability operations in accordance with the authority in (a). Military health support for stability operations is hereafter referred to as medical erations (MSOs).
2. <u>APPLIC</u> , the Chairma Office of the Field Activi referred to c	<u>ABILITY</u> . This Instruction applies to OSD, the Military Departments, the Office of an of the Joint Chiefs of Staff and the Joint Staff, the Combatant Commands, the le Inspector General of the Department of Defense, the Defense Agencies, the DoD ities, and all other organizational entities within the Department of Defense (hereafter collectively as the "DoD Components").
3. <u>DEFINIT</u>	TIONS. See Glossary.
4. POLICY	<ol> <li>It is DoD policy that:</li> </ol>

a. MSOs are a core U.S. military mission that the DoD Military Health System (MHS) shall be prepared to conduct throughout all phases of conflict and across the range of military operations, including in combat and non-combat environments. MSOs shall be given priority comparable to combat operations and be explicitly addressed and integrated across all MHS activities including doctrine, organization, training, education, exercises, materiel, leadership, personnel, facilities, and planning in accordance with Reference (b). Military Health Support for "Stability Operations" (May 17, 2010)

- Required development of specialized training – new course to teach "Medical Stability Operations" (i.e. MSOC) to support Humanitarian Assistance and Disaster Response.
- Ideal candidate for exploring mobile delivery of content and tools given newness of material and remote nature of those who will likely need it.

### **Assessment of mLearning Trends - DoD**

Needs Analysis Report A004

Assessment of mLearning Trends for Military Use



Prepared for: Combating Terrorism Technical Support Office / Technical Support Working Group (CTTSO/TSWG)



Center for Innovative Technology 2214 Rock Hill Road Suite 600 Herndon, Virginia 20170 September 14, 2009

#### September 14, 2009

#### M-Learning definition:

"Mobile learning (m-learning) is defined in this report as training, educational, or job-specific content that can be accessed, viewed or created from a mobile device."

#### mLearning Recommendations:

- Look at "moments of need" rather than courses.
- Do not present mobile learning as a training program, but rather as a productivity tool .
- Design content for mobile. Bulk conversion is not effective.

### Mobile Learning Environment Project

#### **Coalition Warfare Program**

<u>*Goal*</u>: Conduct research & development with foreign partners to enhance interoperability and <u>unclassified</u> information-sharing.

<u>Project Objective</u>: Develop a prototype mobile capability to support military medics (US and partner) deployed on humanitarian or disaster relief operations.

Not on .mil network/using personal Smartphones. Learning content to integrate with other back-end learning management systems

Address language and culture gaps.

Twenty-two countries participating.

Intro Movie: <u>http://bit.ly/moleintromovie</u>







#### **MoLE Focus: Learning and Tools**





Domain-Specific Medical Speech Translation

Collaboration

Tools

O 33 5342 N 71 65287

### Mobile Learning Environment (MoLE) Project Global Medical Aid for Humanitarian Assistance/Disaster Relief

### Prototype App- Global MedAid

*Mission Tools:* Checklists Health Assessments

*Library:* Publications eBooks (NGO guide) Video interviews (USAID)

#### Standards:

Code of Conduct Geneva Convention Sphere Handbook Informed consent



#### Learning:

CTIP (Combating Trafficking In Persons) course Medical videos (Univ. of Miami) MoD wellness NGO recognition activities

#### Mission Packs:

Different culture / destination / language packs to download (inactive for PoC)

#### Network:

Lookup: Collaborative Yellow Pages

### **Developing underpinning capability**



# Live international trials ongoing



Proof of Concept Trials currently in progress

- Several app stores
- Private (own) devices
- Multiple languages
- Range of professions and skill levels

Goal: 600 volunteers in 26 nations

- 260 have already started
- Complete: September 2012

Innovative "in app" evaluation allows for remote trialling

SMS messaging to enhance outreach to vaccine trial patients

### **Project Partnerships**

sanofi pasteur

magi

TATRC

### Sanofi Pasteur- Trial Sponsor

 Pharmaceutical company developed vaccine for dengue

### MRMC-AFRIMS- Overseas Lab

- US-Thai Military medical research partnership assisting with vaccine trial administration
- Mahidol University and BioPath-research contractors employing clinical teams

### MRMC-TATRC (Sponsor)

 US Army medical technology research center contributing Health IT expertise

### Dimagi Inc.

 Health-technology company developing TrialConnect

Use of Mobile Phones to Enhance a Phase III Dengue Vaccine Trial in Thailand & Philippines

- Operational Challenges
  - Demanding protocol 3 years in duration
  - Large distributed cohorts of research volunteers
  - Communication challenges
  - Traditional methods involve community-based follow-up: expensive and inconsistent
- Goals
  - Improve operational efficiency, volunteer compliance and enhance volunteer and staff engagement using mobile phones.
- Research objective (s)
  - Design and implement an SMS (text) service called "TrialConnect"
  - Evaluate impact on a variety of factors
  - Implement in a way that avoids jeopardizing the integrity of the clinical trial.



Mobile penetration Philippines ~80% Thailand ~ 100% SMS is #1 in mobile messaging

### A mobile solution

A secure, HIPAA-compliant SMS system for:

#### **Volunteer Protocol Compliance**

- Staff → Patient Messaging (Informational)
- Patient → Staff Messaging (Help Requests)

#### **Organization and Logistical Support**

- Staff → Staff Messaging (Organizational)
- Automated Messaging (Cold Chain)

#### **Participant Engagement**

- Automated Appointment Reminders with Confirmation
- Health Tips
- Holidays & Special Events

### Using mHealth as a Force Multiplier





### **TrialConnect in Use**

TrialCo	nned	+			Be	Log out sdupont
inarco	miet	Dashboard	Send a Message	Appointment Reminders	Forwarding Group	os People
Broadcasts	Send a	Message	_	_	Recent Messa	ges
Send a Message Broadcast Schedule	Send:	Now			No recent messages	
History	Message:	140 characters remaining				
		Send Test Message				
	Groups:	Select options	٠			
	Send M	lessage				
				ra;	NUSMS IS AVAILABLE UNDER	the BSD license.
						າກສະນານ sdupont
Trial Co	nnec	t	Send a Message	Appointment Reminders	Forwarding Grou	TATRC People
Monthly Rep	oort – ø	ลาคม 2011	Sens a message		romatemy	
Report Month: 981	คม ‡) Rep	oort Year: 2011	Change Report D	ate		
Forwarded Mess	2005					
Cold Chain     Cold Chain	Alert: Incomin	ng – 2 Outgoing – 4				
Appointment Re	eminders					_
Confirmed: 1     Unconfirmed: 2     Percent Confirmed	d: 33.3333333	3333%				
Usage Totals	es: 55					_
Outgoing Message     Total Messages: 1	es: 74 129				1	
Zoom: <u>1d 5d 1m</u>	<u>3m 6m 1v</u>	Max • Incor	ming Messages 55	<ul> <li>Outgoing Messages 74</li> </ul>	October 31, 2011 500	
	2044				0	
	2011	Aug 2011	Se	p 2011	Oct 2011	

# TrialConnect Technology

- 100% Open source, built on RapidSMS
- Easy to use authoring tools for messages, reminder schedules, etc.
- Modular design allows for new features to be added from RapidSMS community such as:
  - Logistics tracking (CommTrack)
  - Polling & surveys
  - Medication & adherence reminders
- Easy integration with 3<sup>rd</sup> Party systems
- Product approach to maximize re-use
  - All features were built to be configurable through an administration interface

# **TrialConnect** Focus Group Exercises



# Status- 1 January 2011

#### • Deployed at 2 sites

- Cebu City, PhilippinesKamphaeng Phet, Thailand
- 1500 patients currently enrolled
- Staff-Staff messaging in use
- Appointment reminders active
- •Broadcast messaging soon



Cebu staff introducing prospective participants to the study

4 refrigerators for Vaccine storage

ICS probes inside of all refrigerators/ freezers



### SMS on the phone when Alarm

+66842283606

SIM Number in the server Will send SMS to Logistician 1, 2 and Head of KAVRU. If the 1<sup>st</sup> person not response by reply SMS back to the server then it will send SMS out to next person again every 5 min. Received 5/18/2011 @ 17:46 2011-05-18 17:46:52 Alert !! 01008 ECN:001396-Temp Out Of Range Act.= -64.1 Max= -65 Min= -75 2011-05-23 12:31:52 Alert !! 01008 ECN:001396-Temp Out

Press R to reply



Kids getting enrolled into the trial in Cebu.

# Mobile Health Critical Challenges

- 1. Integration of mobile applications with legacy information systems Electronic Medical Records (EMR)
- 2. Information overload to providers how best to manage?
- Support for a variety of handheld devices (e.g., iPhone, Droid, Blackberry) & a variety of network connections (e.g., 802.11 Wireless Local Area Network (WLAN)/Wi-Fi, Bluetooth Personal Area Network (PAN), wireless broadband Wide Area Network (WAN), Ultra Wideband (UWB);
- 4. Security, privacy & confidentiality of patient data on the handheld and during transmission
- FDA impact mobile phone vs. medical device? Role is evolving

### Challenges in mHealth Implementation



Bi-directional data pull "to" and "from" the EHR

### Summary

- US Army has a global mobile health presence and an extensive R&D portfolio.
- US Military mobile health solutions are all applicable to a civilian setting.
- Innovations in wireless are influencing all aspects of our lives.
- Mobile health is the future of Telemedicine and will continue to grow as the research outcomes will hopefully demonstrate.

### **Questions?**

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